## WHAT IS CLAIMED IS:

1. An organic bistable element having a laminate structure comprising an organic thin film interposed between a first electrode and a second electrode, said organic thin film comprising an organic compound represented by formula (I):

wherein, in R1, R2, and R3,

one or two of them each independently represent an electron-donating group selected from the group consisting of -H,  $-NH_2$ , -NHR,  $-NR_2$ , -SR, -X,  $-CX_3$ , -OH,  $-OCH_3$ , -OR and -R, wherein R represents a straight chain or branched chain alkyl group having 1 to 24 carbon atoms in which one or at least two methylene groups in the alkyl group are optionally substituted by a substituent of -O-, -S-, -CO-, -CHW-, wherein W represents -F, -CI, -Br, -I, -CN or  $-CF_3$ , -CH=CH-, or  $-C\equiv C-$ , provided that a plurality of said substituents are not adjacent to each other, and X represents -F, -CI, -Br, or -I; and

the remaining group or groups of  $R^1$ ,  $R^2$ , and  $R^3$  each independently represent an electron-receiving group selected from the group consisting of -CN, -NO<sub>2</sub>, -COR, -COOH, -COOR, and -SO<sub>3</sub>H.

- 2. The organic bistable element according to claim 1, wherein said laminate structure further comprises a substrate and either the first electrode or the second electrode is stacked in contact with the top of the substrate.
- 3. An organic bistable memory device comprising the organic bistable element according to claim 1 or 2.
  - 4. The organic bistable memory device according to claim

- 3, which further comprises a limiter for limiting, in writing information into the organic bistable element, current, which flows in either a positive bias side or a negative bias side, to a given value.
- 5. A method for driving the organic bistable element according to claim 1 or 2, said method comprising the step of limiting, in writing information into the organic bistable element, current, which flows in either a positive bias side or a negative bias side, to prevent a predetermined level or more of current from flowing in the organic bistable element.